RESEARCH Open Access

# Development and evaluation of an integrated diabetes-periodontitis nutrition and health education module



Nor Aini Jamil<sup>1\*</sup>, Shin Hwa Chau<sup>1</sup>, Nabihah Iman Abdul Razak<sup>1</sup>, Iffa Izzwani Shamsul Kamar<sup>1</sup>, Shahida Mohd-Said<sup>2</sup>, Haslina Rani<sup>3</sup> and Mohd Jamil Sameeha<sup>1</sup>

#### Abstract

**Background:** A good understanding of the bi-directional relationship between diabetes and periodontitis is essential to ensure the successful management of both diseases. This study aimed to develop and evaluate an integrated diabetes-periodontitis nutrition and health education module.

**Methods:** The module was developed as an iterative and review process by five experts in nutrition and dietetics, periodontics, and dental public health. It consisted of three phases: (i) needs assessment on module contents and characteristics, (ii) module development and (iii) module evaluation by experts. Twelve healthcare professionals aged between 30 and 53 years (average 13.5 years of working experience) validated the module contents and its comprehensibility using the Patient Education Materials Assessment Tool for printable materials (PEMAT-P) and audio-visual materials (PEMAT-A/V). Scores of 0 (disagree) or 1 (agree) were given for sets of understandability and actionability statements and presented as a total percentage.

**Results:** Seventeen infographic-flip charts and 13 short-videos were developed in the Malay language and grouped into four topics: (i) Introduction to Diabetes and Periodontitis, (ii) Diabetes and Periodontitis Care, (iii) Lifestyle Modification, and (iv) Myths and Facts. Flip charts were rated between 76-100% for understandability and 80–100% for actionability, while videos rated between 90-100% for understandability and 100% for actionability, respectively.

**Conclusion:** Overall, the newly developed module ranked high median scores for understandability and actionability. This finding reflects positive acceptance of the integrated module among the various healthcare professionals involved in managing patients with diabetes and periodontitis.

**Keywords:** Diabetes wellness, Health education, Oral health, PEMAT, Actionability

#### **Background**

Type 2 diabetes mellitus (T2DM) is the most common form of diabetes among adults. Approximately 463 million people globally had diabetes in 2019, and this number is projected to rise to 700 million by 2045 [1]. At the same time, over 10.8% of the world's population

is affected by severe periodontitis [2], which is the sixth complication of T2DM [3]. Periodontitis occurs in the tooth-supporting structures known as periodontium due to untreated gingivitis, i.e., inflammation that begins in the gums due to irritation caused by toxins produced by dental plaque [4–6]. In Malaysia, 18.3% of adults have diabetes and 23.6% pre-diabetes [7]. Meanwhile, periodontitis affects nearly half of Malaysians aged 16 years and older, with 30.3% having moderate and 18.2% severe

<sup>&</sup>lt;sup>1</sup>Centre for Community Health Studies (ReaCH), Faculty of Health Sciences, Universiti Kebangsaan Malaysia, 50300 Kuala Lumpur, Malaysia Full list of author information is available at the end of the article



© The Author(s). 2021 **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit http://creativecommons.org/licenses/by/4.0/. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated in a credit line to the data.

<sup>\*</sup> Correspondence: ainijamil@ukm.edu.my

Jamil et al. BMC Medical Education (2021) 21:278 Page 2 of 9

periodontitis [8]. Periodontitis management imposes a significant economic burden on the country [9].

For a long time, healthcare professionals have emphasised managing the cause of T2DM through improvements of unhealthy lifestyles and management of obesity [10–12]. More recently, there is increasing highlight on the impact of T2DM and periodontitis bilateral relationship on disease progression and treatment outcomes [13–16]. Since then, management of both diseases has focused on integrating diabetic care in health clinics alongside periodontitis therapy in dental clinics.

The key to ensuring the success of this integrated management of diabetes in patients with and at risk of periodontitis depends highly on the awareness of patients and the healthcare professionals and treatment planning. However, the awareness of the diseases' relationship among the population and non-dental healthcare professionals is still low [17–20]. Patients with diabetes and non-dental healthcare professionals perceived dental care as less critical [21]. The current team approach of diabetes wellness modules does not emphasise oral health care [22]. This paper reports the collaborative effort in developing and evaluating a new nutrition and health education module designed for healthcare professionals use during consultation sessions with diabetes and periodontitis patients.

## **Methods**

## Study design

This study consisted of three phases: 1) needs assessment on module contents and characteristics, 2) development of nutrition and health education module and 3) evaluation of the module. Ethics approval was obtained from the University's Research Ethics Committee (reference: UKM PPI/111/8/JEP-2020-106), and all participants gave written informed consent before the start of the study.

# Phase 1: needs assessment on module contents and characteristics

An extensive literature review was initially conducted to determine the potential contents of interest for module development purposes. A literature search via electronic databases including EBSCOhost and Google was carried out to find relevant T2DM and/or periodontitis guidelines, articles and educational materials between August 2019 to January 2020. Information was extracted and summarised in a table. Subsequently, semi-structured indepth interviews were conducted among healthcare professionals from a public university hospital in Kuala Lumpur to seek opinions on the module's contents and design. The interviews were carried out in English and Malay languages by a trained interviewer (C.S.H.) either in private office rooms, diet counselling room or dental

clinics. A digital voice recorder (Sony ICD-PX470, Sony Corporation, Japan) and an Android Huawei mobile phone (Huawei Y9, Huawei Device Co., Ltd., China) were used to record all interviews, in addition to written field notes during the interview sessions, which were later summarised.

#### Phase 2: module development

The module development involved an iterative design and review process by five experts comprising of two dietitians (N.A.J and C.S.H), a nutritionist (M.J.S), a periodontist (S.M-S), and a dental public health specialist (H.R). The module was written in the Malay language and consisted of 17 units under four topics: (i) Introduction to Diabetes and Periodontitis, (ii) Diabetes and Periodontitis Care, (iii) Lifestyle Modifications and (iv) Myths and Facts. Based on the phase 1 recommendations, two modes of delivery were chosen: (i) printed material via flip chart for healthcare professionals' use during consultation sessions with patients with diabetes and periodontitis disease, and (ii) audio-visual aids via short videos as educational materials for patients' references. All flip charts were developed using Canva graphic design platform (Canva Pty. Ltd), whereas videos were made by Powtoon, The Visual Communication Platform (Powtoon Ltd.). The module used simple terms and language, attractive and colourful illustrations, pictures with captions, and culturally suitable examples. The illustrations and pictures used in the module were obtained from the Freepik graphic design website (Freepik Company S.L.).

#### Phase 3: module evaluation

A panel of interdisciplinary healthcare experts consisting of citizens with a minimum of 3 years of experience in diabetes care and/or periodontitis from medical universities and hospitals in Kuala Lumpur was invited to evaluate the module. All participants involved in the previous phase 1 were contacted through emails to participate in this study. An additional six new healthcare professionals (2 dietitians and 4 dental specialists) were contacted to participate in the evaluation phase. The number of experts evaluating the module in this study is more than the recommended numbers suggested by previous studies of at least five expert panels [23, 24].

The evaluation process was performed during the Coronavirus disease pandemic (COVID-19) and Restriction Movement Order in Malaysia (February 2020 until April 2020), where all communications were done online via emails, phone and video calls. Participants were provided with a link to access a Google Drive folder that contained: (i) an Introduction File that briefly introduced the module and provided instructions on how to conduct the evaluation process, and (ii) two other folders

Jamil et al. BMC Medical Education (2021) 21:278 Page 3 of 9

containing flip charts in pdf form and videos labelled according to module units.

For each material, an evaluation form was provided for an independent review process. The Malay version of the Patient Education Materials Assessment Tool for printable materials (PEMAT-P), which comprises 17 statements for understandability and 7 for actionability, was used to evaluate each flip chart [25]. 'Understandability' is defined as the ability of people from diverse backgrounds with varying health literacy abilities to comprehend educational materials and extract key messages, while 'actionability' is the respondents' ability to identify what can take actions based on educational material information [26]. Subsequently, a questionnaire for audio-visual materials (PEMAT-A/V) consisted of 13 statements for understandability and 4 for actionability was used to evaluate each video. Each item on PEMAT scored as either 1 (agree), 0 (disagree), or N/A (not applicable to the material). The total understandability and actionability scores were calculated and presented in percentage (%). A higher score of the material's understandability and actionability indicates that the educational material is easy to understand and action.

#### Results

# Phase 1: needs assessment on module contents and characteristics

From the literature search, fifteen topics were proposed for the integrated module for healthcare professionals' use during consultation sessions with patients with diabetes and periodontitis disease (Table 1). Then, the table was presented during interview sessions with fifteen healthcare professionals (mean age 41.9 years, SD 8.0) consisted of dietitians, diabetes educators, dental professionals (dental specialist and dental officer), an endocrinologist, a health psychologist, and a pharmacist (Table 2). Majority of them were female (87%), with an average service duration of 15 years (SD 6.6) in the current institution.

Through the interview, most healthcare professionals agreed that an emphasis must be placed on the importance of optimal blood glucose maintenance through lifestyle modifications. This could be ensured via weight management, dietary intake, physical activity, hygiene care, smoking cessation, stress management, and compliance on medications and treatment plans. Particularly regarding dietary management, most of the participants highlighted the need for meal portion control to be included, especially carbohydrate intake. Sugar intake was constantly mentioned by dental and non-dental health professionals alike due to its substantial contribution to glycaemic control and oral health problems, such as dental caries and periodontitis. Common misconceptions about sugar, alcohol intake, and medication

compliance were proposed to be included in the new module.

From the dental perspective, suggestions were made to emphasise dental plaque in the new module to create further awareness of the relationship between T2DM-periodontitis. Known as the primary etiology of bacterial infection-related oral diseases including periodontitis, both diseases involve inflammation and infection and may be caused by dental plaque. Oral hygiene care and self-examination upon noting the signs and symptoms of periodontitis among patients with diabetes were proposed for inclusion in the module.

Most participants suggested the new module be developed by incorporating fewer texts, the appropriate font sizes, and simpler layman terms to cater to readers' literacy level within a diverse educational background. The use of pictures with captions and colourful illustrations would be preferable to ensure a clearer understanding of the new module and consider the different literacy levels among patients. Printed materials and appropriate as well as attractive audio-visual materials, preferably short videos, were proposed. Culturally relevant information was also suggested by participants as lifestyle advice is largely related to culture. Some participants recommended that common practice and local food should be included as part of the cultural component.

## Phase 2: module development

The developed module has 17 units consisting of 17 double-sided flip charts and 13 short videos (Table 3). Each unit of the flip chart has (i) a healthcare professional's view, which consists of detailed explanations of the topic, and (ii) a patient's view, which is more straightforward and mainly composed of pictures (infographics). The total number of pages in each flip chart unit is between 4 to 32 pages, including a front cover and an introduction section that describes the unit's objective. Meanwhile, the average length of the video is 2.35 min and ended with a take-home message.

#### Phase 3: module evaluation

The expert panels comprised 12 healthcare professionals with a mean age of 39.2 (SD 6.9) years, ranging between 30 and 53 (Table 2). Most of the experts were female (83.3%) and of Malay ethnicity (91.7%).

# Evaluation of the flip chart (PEMAT-P)

The overall median scores for understandability and actionability were 100%, ranging from 76.5 to 100% for understandability and 80 to 100% for actionability, respectively (Table 4). All experts scored 100% for Unit 9 and 16 for both understandability and actionability domain. Some feedbacks included straightforward and easy to understand and used attractive and appropriate visual

Jamil et al. BMC Medical Education (2021) 21:278 Page 4 of 9

Table 1 Proposed topics and contents for the integrated diabetes-periodontitis nutrition and health education module

No.	Topics	Contents	
1.	Introduction to Type 2 Diabetes Mellitus (T2DM)	<ul> <li>Definition of diabetes</li> <li>Causes of diabetes</li> <li>Sign and symptoms of diabetes</li> <li>Risk factors of diabetes</li> <li>Complications of diabetes</li> <li>Risk of pre-diabetes</li> </ul>	
2.	Introduction to Periodontitis	<ul> <li>Definition of periodontitis</li> <li>Causes of periodontitis</li> <li>Signs and symptoms of periodontitis</li> <li>Risk factors of periodontitis</li> <li>Complications of periodontitis</li> </ul>	
3.	Diabetes and Periodontitis	<ul> <li>Bi-directional relationship between diabetes and periodontitis</li> <li>Hyperglycaemia and oral health</li> <li>Diabetes, periodontitis and mouth breath</li> </ul>	
4.	Treatment	<ul><li>Treatment for diabetes</li><li>Treatment for dental disease</li></ul>	
5.	Blood Sugar Monitoring	<ul><li>Target of blood sugar profile</li><li>Importance of good glycaemic control</li></ul>	
6.	Weight Management	<ul><li>Principles of weight management</li><li>Target for weight reduction</li><li>Readiness to change</li></ul>	
7.	Dietary Management	<ul> <li>Healthy eating</li> <li>Carbohydrates and carbohydrate exchanges</li> <li>Added sugar</li> <li>Dietary fibre</li> <li>Antioxidants</li> <li>Menu planning</li> <li>Food label</li> <li>Tips for healthy cooking</li> <li>Tips for eating outside</li> </ul>	
8.	Physical Activity & Exercise	<ul> <li>Benefits of exercise</li> <li>Types of exercise</li> <li>Duration of exercise</li> <li>How to achieve 10,000 steps</li> <li>Simple tips to be physically active</li> <li>Precautions to hypoglycaemia during exercise</li> </ul>	
9.	Ways to Keep Oral Health	<ul> <li>Tips to keep oral health</li> <li>Tooth brushing twice daily</li> <li>Daily flossing or interdental cleaning</li> <li>Healthy and balanced diet</li> <li>Regular dental check-ups</li> <li>Avoid smoking</li> </ul>	
10.	Smoking Cessation	<ul><li>Smoking and periodontitis</li><li>Tips for smoking cessation</li></ul>	
11.	Alcohol Intake	<ul><li>Alcohol intake &amp; diabetes</li><li>Tips for reducing alcohol intake</li></ul>	
12.	Stress Management	<ul><li> Tips for stress management</li><li> Family support</li></ul>	
13.	Fasting (religious and intermittent fasting)	<ul> <li>Tips for fasting for diabetic patients</li> <li>Conditions to break fast</li> <li>Dental care during fasting</li> </ul>	
14.	Hypoglycaemia	<ul> <li>Possible causes of hypoglycaemia</li> <li>Signs and symptoms of hypoglycaemia</li> <li>Hypoglycaemia management</li> </ul>	
15.	Hyperglycaemia	<ul><li>Possible causes of hyperglycaemia</li><li>Signs and symptoms of hyperglycaemia</li><li>Hyperglycaemia management</li></ul>	

Jamil et al. BMC Medical Education (2021) 21:278 Page 5 of 9

**Table 2** Socio-demographic characteristics of study participants

	Needs Assessment (n = 15)		Module Evaluation $(n = 12)$		
Characteristics	n (%)	Mean (SD)	n (%)	Mean (SD)	
Age (years)		41.9 (8.0)		39.2 (6.9)	
Gender					
Male	2 (13.3)		2 (16.7)		
Female	13 (86.7)		10 (83.3)		
Ethnicity					
Malay	13 (86.7)		11 (91.7)		
Chinese	2 (13.3)		1 (8.3)		
Profession					
Dietitian	5 (33.3)		4 (33.3)		
Dental Officer	2 (13.3)		1 (8.3)		
Dental Specialist	2 (13.3)		4 (33.3)		
Diabetic Educator	3 (20.0)		3 (25.0)		
Endocrinologist	1 (6.7)				
Pharmacist	1 (6.7)				
Health Psychologist	1 (6.7)				
Duration of Services (years)		15.0 (6.6)		13.5 (6.0)	

**Table 3** Summary of module contents for the newly developed diabetes-periodontitis nutrition and health education module

Module	Module Unit (Flip chart)	No of Pages	Module Unit (Video)	Duration (min)
Module 1: Introduction to Diabetes and Periodontitis	Unit 1: Introduction to Type 2 Diabetes Mellitus (T2DM)	8	V1: Introduction to T2DM and Periodontitis	3.41
	Unit 2: Blood Sugar Monitoring	6	V2: Blood Sugar Monitoring	1.16
	Unit 3: Hypoglycaemia	7	V3: Hypoglycaemia and Hyperglycaemia	2.44
	Unit 4: Hyperglycaemia	4		
	Unit 5: Introduction to Periodontitis	6		
	Unit 6: Relationship between T2DM and Periodontitis	5		
Module 2: Diabetes and Periodontitis Care	Unit 7: Treatment for T2DM and Periodontitis	8		
	Unit 8: Oral Hygiene	9	V4: Oral Hygiene	2.58
	Unit 9: Additional Personal Effort on T2DM and Periodontitis Management	8	V5: Additional Personal Effort on T2DM and Periodontitis Management	3.31
Module 3: Lifestyle Modification	Unit 10: Weight Management	10		
	Unit 11: Healthy Eating	32	V6: Healthy Eating	2.32
			V7: Increase Dietary Fiber	3.03
			V8: Limit Sugar Intake	2.15
	Unit 12: Physical Activity and Exercise	10	V9: Physical Activity and Exercise	2.51
	Unit 13: Smoking Cessation	8	V10: Smoking Cessation	2.04
	Unit 14: Alcohol Intake	6	V11: Alcohol Intake	2.15
	Unit 15: Stress Management	6	V12: Stress Management	1.34
	Unit 16: Fasting	9		
Module 4: Myths and Facts	Unit 17: Myths and Facts of T2DM and Periodontitis	9	V13: Myths and Facts of T2DM and Periodontitis	2.07

Jamil et al. BMC Medical Education (2021) 21:278 Page 6 of 9

Table 4 Scores of the understandability and actionability of printed materials (flip chart)

Module	Module Unit (Flip chart)	Understandability Score (%)		Actionability Score (%)	
		Median (IQR)	Min, Max	Median (IQR)	Min, Max
Module 1: Introduction to	Unit 1: Introduction to Type 2 Diabetes Mellitus (T2DM)	100.0 (0.0)	91.7, 100.0	100.0 (15.0)	80.0, 100.0
Diabetes and Periodontitis	Unit 2: Blood Sugar Monitoring	100.0 (0.0)	92.3, 100.0	100.0 (0.0)	_
	Unit 3: Hypoglycaemia	100.0 (3.8)	91.7, 100.0	100.0 (0.0)	80.0, 100.0
	Unit 4: Hyperglycaemia	100.0 (0.0)	81.8, 100,0	100.0 (0.0)	80.0, 100.0
	Unit 5: Introduction to Periodontitis	100.0 (0.0)	88.9, 100.0	100.0 (0.0)	-
	Unit 6: Relationship between T2DM and Periodontitis	100.0 (0.0)	90.9, 100.0	100.0 (0.0)	80.0, 100.0
Module 2: Diabetes and	Unit 7: Treatment for T2DM and Periodontitis	100.0 (0.0)	93.8, 100.0	100.0 (0.0)	80.0, 100.0
Periodontitis Care	Unit 8: Oral Hygiene	100.0 (0.0)	93.3, 100.0	100.0 (0.0)	-
	Unit 9: Additional Personal Effort on T2DM and Periodontitis Management	100.0 (0.0)	-	100.0 (0.0)	-
Module 3: Lifestyle Modification	Unit 10: Weight Management	100.0 (5.9)	93.8, 100.0	100.0, (0.0)	-
	Unit 11: Healthy Eating	100.0 (6.1)	76.5, 100.0	100.0 (0.0)	_
	Unit 12: Physical Activity and Exercise	100.0, 0.0	93.8, 100.0	100.0 (0.0)	_
	Unit 13: Smoking Cessation	100.0 (0.0)	91.7, 100.0	100.0 (0.0)	-
	Unit 14: Alcohol Intake	100.0 (0.0)	92.3, 100.0	100.0 (0.0)	-
	Unit 15: Stress Management	100.0 (0.0)	91.7, 100.0	100.0 (0.0)	80.0, 100.0
	Unit 16: Fasting	100.0 (0.0)	-	100.0 (0.0)	-
Module 4: Myths and Facts	Unit 17: Myths and Facts of T2DM and Periodontitis	100.0 (0.0)	=	100.0 (0.0)	80.0, 100.0

aids. The expert panels also suggested reorganising a few medical and specific terms used in the flip charts and adding more detailed descriptions and explicit pictures.

#### Evaluation of the short video (PEMAT-A/V)

The overall median scores for understandability and actionability were 100%, ranging from 90 to 100% for understandability (Table 5). All experts scored 100% for the actionability domain in all units. The videos were noted to be attractive, straightforward, and easy to understand. Further, the contents of the videos were consistent with the flip charts and compact with information. Adding voice-over to the videos and adding a demonstration video for oral hygiene topics were suggested to enhance the module's understandability and actionability.

#### Discussion

Our present study successfully developed an integrated module for diabetes and periodontitis management that combined nutrition and health aspects. More importantly, the module was developed based on specific needs and interests expressed by the healthcare providers themselves. The module would serve as a structured diabetes education programme for healthcare professionals in Malaysia in providing care for diabetes and periodontitis. Besides, short educational videos can educate and

empower patients with diabetes and oral health care needs and further improve their overall quality of life.

Studies have well established a bi-directional relationship between periodontitis-diabetes; diabetes is one of the risk factors for periodontitis and can exacerbate the severity of periodontitis, whereas periodontal inflammation will also have adverse effects on glycaemic control [27, 28]. Oral health education is important as it leads to improving oral health practices [29]. This module contains flip charts that healthcare professionals can use as an educational tool during counselling sessions with patients. Our previous needs assessment highlighted the lack of such educational materials or modules in the clinics (unpublished data). Besides, most non-dental healthcare professionals mentioned they missed the importance of oral health care and did not recognise periodontitis as a complication of diabetes. Hence, it is hoped that the developed flip charts can fill in the knowledge and practice gaps in this area amongst healthcare professionals.

It was found that most (95%) of patients with diabetes and periodontitis in Malaysia showed more interest in multimedia educational materials such as videos rather than printed materials [30]. In their study, the patients agreed that videos with a duration below 5 min are easier to comprehend and could spark their interest and retain focus and attention. Our study fulfilled this gap and produced videos with a limit of 3 min at most. Online

Jamil et al. BMC Medical Education (2021) 21:278 Page 7 of 9

**Table 5** Scores of the understandability and actionability of AV materials (video)

Module	Module Unit (Video)	Understandability Score (%)		Actionability Score (%)	
		Median (IQR)	Min, Max	Median (IQR)	Min, Max
Module 1: Introduction to Diabetes	V1: Introduction to T2DM and Periodontitis	100.0 (0.0)	-	100.0 (0.0)	
and Periodontitis	V2: Blood Sugar Monitoring	100.0 (0.0)	90.0, 100.0	100.0 (0.0)	_
	V3: Hypoglycaemia and Hyperglycaemia	100.0 (0.0)	91.7, 100.0	100.0 (0.0)	_
Module 2: Diabetes and Periodontitis Care	V4: Unit 8: Oral Hygiene	100.0 (0.0)	-	100.0 (0.0)	-
	V5: Additional Personal Effort on T2DM and Periodontitis Management	100.0 (0.0)	-	100.0 (0.0)	-
Module 3: Lifestyle Modification	V6: Healthy Eating	100.0 (0.0)	-	100.0 (0.0)	_
	V7: Increase Dietary Fiber	100.0 (0.0)	-	100.0 (0.0)	-
	V8: Limit Added Sugar Intake	100.0 (0.0)	-	100.0 (0.0)	-
	V9: Physical Activity and Exercise	100.0 (0.0)	-	100.0 (0.0)	-
	V10: Smoking Cessation	100.0 (0.0)	-	100.0 (0.0)	-
	V11: Alcohol Intake	100.0 (0.0)	-	100.0 (0.0)	-
	V12: Stress Management	100.0 (0.0)	-	100.0 (0.0)	-
Module 4: Myths and Facts	V13: Myths and Facts of T2DM and Periodontitis	100.0 (0.0)	-	100.0 (0.0	-

video is easy to access and can convey the intended message to a broader audience range rather than a face-to-face method [31]. For health-related short video advertisements, informativeness, intrusiveness, relevance, and social interactions are the key factors for user acceptance [32]. High-quality online audio-visual educational material that is accurate, understandable, and actionable is warranted [33].

The current study used PEMAT to evaluate the educational module of both flip charts and videos. The PEMA T questionnaire is a systematic method that assesses two essential domains: understandability and actionability, with lower scores (70% and below) considered poorly understandable or poorly actionable [26]. Overall, the module's median score for understandability and actionability was 100%, showing that most of the module's unit is highly acceptable among healthcare professionals in the current study. The understandability scores demonstrated that the module was easy to understand and comprised clear and comprehensible contents. Layman terms were incorporated in the module instead of medical terms. If medical terms were used, subtitles and meaning were provided to avoid confusion. The module also included the use of appropriate visual aids. Meanwhile, the module's actionability scores concluded that the module could clearly explain actions to be acted upon and directly referred to users.

Overall, our educational materials' scores were higher than previously published health educational materials for diabetes (49.5% understandability and 31.4% actionability) [34] and oral health (71.5% understandability and 70% actionability) [35]. The higher scores of understandability and actionability reported in our study might be

due to the participating healthcare professionals who are more familiar and expert in the areas. A slightly higher score for understandability (79.2%) and actionability (78.1%) was reported in a study among university students in evaluating printed material for smoking cessation [36].

The present study was the first study in Malaysia to integrate nutrition and oral health aspects in developing a diabetes-periodontitis module. This module was designed based on local and international established guidelines and considered healthcare professionals' perspectives in managing T2DM and periodontitis. Our short videos, however, have yet to be evaluated by the patients. Of note, this study was conducted during the COVID-19 outbreak and Restriction Movement Order in the country. Therefore, the evaluation process was completed online with healthcare professionals, and the patients' recruitment and access were limited.

#### **Conclusions**

Our newly developed integrated nutrition and health education module for diabetes and periodontitis consisting of flip charts and short videos was highly well-received by expert panels. Future studies should evaluate this module's use by healthcare professionals as one of the educational materials and its acceptance among diabetes and periodontitis patients.

#### **Abbreviations**

T2DM: Type 2 diabetes mellitus; COVID-19: Novel coronavirus disease; PEMA T-P: Patient education materials assessment tool for printable materials; PEMAT-A/V: Patient education materials assessment tool for audio-visual materials

Jamil et al. BMC Medical Education (2021) 21:278 Page 8 of 9

#### Acknowledgements

The authors expressed the appreciation to all individuals involved in this study especially the study participants for their support and commitments to this project.

#### Authors' contributions

NAJ, MJS, SM-S and HR contributed to study design and module revision. CSH, NIAR and IIS drafted the module and data collection. NAJ, NIAR and IIS performed data analysis, interpretation and preparation of manuscript. All authors reviewed and approved the final manuscript.

#### **Funding**

This research was funded by the Ministry of Education Malaysia (MRUN-RAKA N RU-2019-002/1). None of the funding bodies had a role in the design of the study, or writing of this manuscript, nor does the funding bodies have a role in data collection, analysis, interpretation of data, and writing of publications.

#### Availability of data and materials

The datasets are available for interested researchers upon request from the corresponding author.

#### **Declarations**

#### Ethics approval and consent to participate

Ethics approval was obtained from the University's Research Ethics Committee (reference: UKM PPI/111/8/JEP-2020-106), and all participants gave written informed consent before the start of the study.

#### Consent for publication

Not applicable.

#### **Competing interests**

The authors declare that they have no competing interests.

#### Author details

<sup>1</sup>Centre for Community Health Studies (ReaCH), Faculty of Health Sciences, Universiti Kebangsaan Malaysia, 50300 Kuala Lumpur, Malaysia. <sup>2</sup>Department of Restorative Dentistry, Faculty of Dentistry, Universiti Kebangsaan, Kuala Lumpur 50300, Malaysia. <sup>3</sup>Department of Family Oral Health, Faculty of Dentistry, Universiti Kebangsaan, Kuala Lumpur 50300, Malaysia.

# Received: 23 March 2021 Accepted: 6 May 2021 Published online: 17 May 2021

#### References

- International Diabetes Federation. IDF diabetes atlas ninth edition 2019. Available at http://www.diabetesatlas.org/. Accessed February 2021.
- Frencken JE, Sharma P, Stenhouse L, Green D, Laverty D, Dietrich T. Global epidemiology of dental caries and severe periodontitis - a comprehensive review. J Clin Periodontol. 2017;44:S94–S105. https://doi.org/10.1111/jcpe.12 677.
- Chapple ILC, Genco R. Working group 2 of the joint EFP/AAP workshop. Diabetes and periodontal diseases: consensus report of the joint EFP/AAP workshop on periodontitis and systemic diseases. J Periodontol. 2013;84(4S): \$106–12. https://doi.org/10.1902/jop.2013.1340011.
- Chapple IL, Van der Weijden F, Doerfer C, Herrera D, Shapira L, Polak D, et al. Primary prevention of periodontitis: managing gingivitis. J Clin Periodontol. 2015;42:S71–6. https://doi.org/10.1111/jcpe.12366.
- Michaud DS, Fu Z, Shi J, Chung M. Periodontal disease, tooth loss, and cancer risk. Epidemiol Rev. 2017;39(1):49–58. https://doi.org/10.1093/epirev/ mxx006.
- Simpson TC, Weldon JC, Worthington HV, Needleman I, Wild SH, Moles DR, et al. Treatment of periodontal disease for glycaemic control in people with diabetes mellitus. Cochrane Database Syst Rev. 2015;11. https://doi.org/10.1 002/14651858.CD004714.pub3.
- National Health and Morbidity Survey 2019. Available at http://www.iku.gov. my/nhms/. Accessed February 2021.
- Oral Health Division, Ministry of Health Malaysia. National Oral Health Survey of Adults 2010 (NOHSA 2010). Putrajaya: Ministry of Health Malaysia, 2013.

- Mohd Dom TN, Ayob R, Abd Muttalib K, Aljunid SM. National economic burden associated with management of periodontitis in Malaysia. Int J Dentistry. 2016;1891074:1–6. https://doi.org/10.1155/2016/1891074.
- Dyson PA, Kelly T, Deakin T, Duncan A, Frost G, Harrison Z, et al. Diabetes UK evidence-based nutrition guidelines for the prevention and management of diabetes. Diabet Med. 2011;28(11):1282–8. https://doi.org/1 0.1111/j.1464-5491.2011.03371.x.
- Ministry of Health Malaysia. Clinical Practice Guidelines. Management of Type 2 Diabetes Mellitus. 5th Edition. December 2015. Putrajaya, Malaysia. Available at https://www2.moh.gov.my/moh/resources/Penerbitan/CPG/ Endocrine/3a.pdf.
- Rodbard HW, Blonde L, Braithwaite SS, Brett EM, Cobin RH, Handelsman Y, et al. American Association of Clinical Endocrinologists medical guidelines for clinical practice for the management of diabetes mellitus. Endocr Pract. 2007;13:1–68.
- Dom TNM, Said SM, Aziz AFA, Manaf MRA, Aljunid SM. Periodontal disease as an indicator of chronic non-communicable diseases: evidence from literatures. BMC Public Health. 2012;12(2):1–1.
- Quintero AJ, Chaparro A, Quirynen M, Ramirez V, Prieto D, Morales H, et al. Effect of two periodontal treatment modalities in patients with uncontrolled type 2 diabetes mellitus: a randomized clinical trial. J Clin Periodontol. 2018; 45(9):1098–106. https://doi.org/10.1111/jcpe.12991.
- Sanz M, Herrera D, Kebschull M, Chapple I, Jepsen S, Berglundh T, et al. Treatment of stage I-III periodontitis—the EFP S3 level clinical practice guideline. J Clin Periodontol. 2020;47(S22):4–60. https://doi.org/10.1111/jcpe.13290.
- Ministry of Health Malaysia. Clinical Practice Guidelines. Management of Type 2 Diabetes Mellitus. 6<sup>th</sup> Edition. December 2020. Putrajaya, Malaysia. Available at https://www2.moh.gov.my/index.php/pages/view/134?mid=66.
- Li LC, Swee WCS, Arasu K, Kim KS, Ali SZM. Diabetes literacy and knowledge among patients with type 2 diabetes mellitus attending a primary care clinic in Seremban, Malaysia. Malays J Nutri. 2019;25(3):435–44.
- 18. Nordin MM, Rahman SA, Raman RP, Vaithilingam RD. Periodontal status and oral health knowledge among a selected population of Malaysian type 2 diabetics. Sains Malaysiana. 2014;43(8):1157–63.
- Poudel P, Griffiths R, Wong VW, Arora A, Flack JR, Khoo CL, et al. Oral health knowledge, attitudes and care practices of people with diabetes: a systematic review. BMC Public Health. 2018;18(1):1–12.
- Shah DAI, Roslan N, Zamansari KI, Rahimi TNA, Ali MF, Rani H, et al. Oral health knowledge among healthcare professionals and their challenges in dealing with patients' oral health problems. J Sains Kesihat Malaysia. 2020; 18(2):39–47. http://journalarticle.ukm.my/15067/1/34711-130569-1-PB.pdf. https://doi.org/10.17576/jskm-2020-1802-05.
- Sahril N, Aris T, Asari AS, Yaw SL, Saleh NC, Omar MA, et al. Oral health seeking behaviour among Malaysians with type II diabetes. J Public Health Aspects. 2014;1(1):1–8. https://doi.org/10.7243/2055-7205-1-1.
- Community Preventive Services Task Force. Team-based care to improve type 2 diabetes management: recommendation of the community preventive services task force. Am J Prev Med. 2019;57(1):e27–9.
- Grove SK, Burns N, Gray J. The practice of nursing research: appraisal, synthesis, and generation of evidence. Elsevier Health Sciences. 2012.
- Zamanzadeh V, Ghahramanian A, Rassouli M, Abbaszadeh A, Alavi-Majd H, Nikanfar AR. Design and implementation content validity study: development of an instrument for measuring patient-centered communication. J Caring Sci. 2015;4(2):165. https://doi.org/10.15171/jcs.2015.017.
- Wong ST, Saddki N, Arifin WN. Validity of the Bahasa Malaysia version of patient education materials assessment tool. Malays J Public Health Med. 2019;19(Supp.1):35.
- Shoemaker SJ, Wolf MS, Brach C. Development of the patient education materials assessment tool (PEMAT): a new measure of understandability and actionability for print and audiovisual patient information. Patient Educ Couns. 2014;96(3):395–403. https://doi.org/10.1016/j.pec.2014.05.027.
- Polak D, Shapira L. An update on the evidence for pathogenic mechanisms that may link periodontitis and diabetes. J Clin Periodontol. 2018;45(2):150– 66. https://doi.org/10.1111/jcpe.12803.
- Preshaw PM, Alba AL, Herrera D, Jepsen S, Konstantinidis A, Makrilakis K, et al. Periodontitis and diabetes: a two-way relationship. Diabetologia. 2012; 55(1):21–31. https://doi.org/10.1007/s00125-011-2342-y.
- Yuen HK, Wolf BJ, Bandyopadhyay D, Magruder KM, Salinas CF, London SD.
   Oral health knowledge and behavior among adults with diabetes. Diabetes
   Res Clin Pract. 2009;86(3):239–46. https://doi.org/10.1016/j.diabres.2009.09.010.

Jamil et al. BMC Medical Education (2021) 21:278 Page 9 of 9

- Mohd-Said S, Mohanad Zaimi NL, Ruslan MR, Zain M, MA M-DTN.
   Development of a literacy-appropriate health education package to create
   awareness of periodontal disease and diabetes. J Dent Indonesia. 2015;22(3):
   1. https://doi.org/10.14693/jdi.v22i3.408.
- Hoffman J, Salzman C, Garbaccio C, Burns SP, Crane D, Bombardier C. Use of on-demand video to provide patient education on spinal cord injury. J Spinal Cord Med. 2011;34(4):404–9. https://doi.org/10.1179/2045772311y. 0000000015.
- 32. Zhao J, Wang J. Health advertising on short-video social media: a study on user attitudes based on the extended technology acceptance model. Int J Environ Res Public Health. 2020;17(5):1501. https://doi.org/10.3390/ijerph1 7051501.
- Rubel KE, Alwani MM, Nwosu OI, Bandali EH, Shipchandler TZ, Illing EA, et al. Understandability and actionability of audiovisual patient education materials on sinusitis. Int Forum Allergy Rhinol. 2020;10(4):564–71. https://doi.org/10.1002/alr.22518.
- Kang SJ, Lee MS. Assessing of the audiovisual patient educational materials on diabetes care with PEMAT. Public Health Nurs. 2019;36(3):379–87. https://doi.org/10.1111/phn.12577.
- 35. Kanchan S, Tejaswini BD, Sagarkar AR, Ranadheer R, Shwetha KM. Assessment of oral health education material using PEMAT checklist. J Dent Oro-facial Res. 2016;12(2) e-ISSN: 2289:7577.
- Sankar CD, Sumyah RM, Irene UC, Abubakar NG, Ruth CS, Suriani I. Perception toward smoking cessation materials among student smokers in Faculty of Medicine and Health Sciences UPM. Int J Public Health Clin Sci. 2020;6(6):162–70.

#### **Publisher's Note**

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

#### Ready to submit your research? Choose BMC and benefit from:

- fast, convenient online submission
- thorough peer review by experienced researchers in your field
- rapid publication on acceptance
- support for research data, including large and complex data types
- gold Open Access which fosters wider collaboration and increased citations
- maximum visibility for your research: over 100M website views per year

## At BMC, research is always in progress.

Learn more biomedcentral.com/submissions

